Any Presentation.
Any Device.
Anywhere.

wP wePresent

Logo

FORMATS

When using the logo on a white background, the primary logo should be used. The reversed versions of the logo are to be used when placing the logo on a solid color background.

The space around the logo is to be no less than 1/4 of its height.
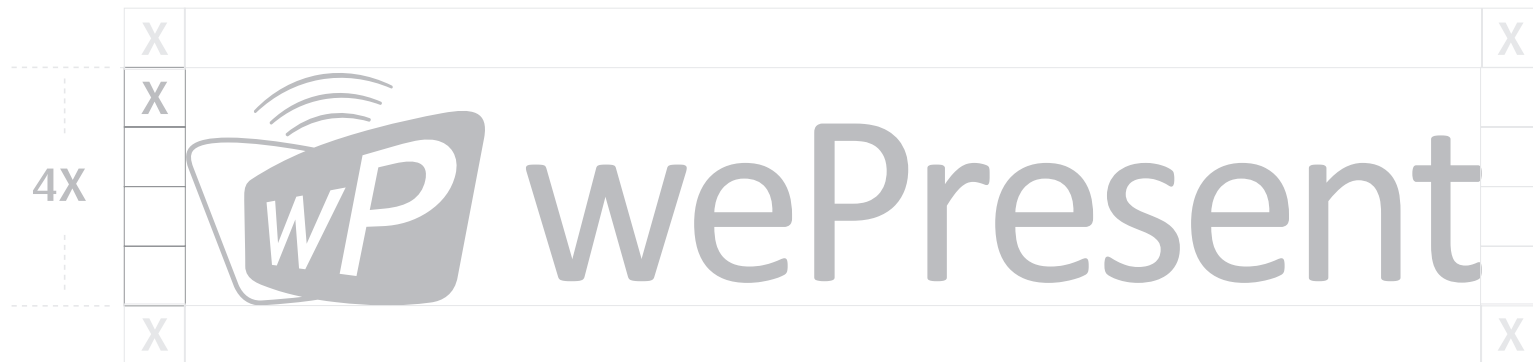
ICON ONLY

FULL LOGO REVERSED

PRIMARY LOGO

FLAT LOGO REVERSED

4X

LOGO SPACING

Logo

PLACEMENT

Wherever possible, place the logo
in the top left corner of documents.
To keep the logo seperate from the
contents of the document, it is often
placed in a white container of its own,
which spans the width of the page.

Logo

PLACEMENT

In rarer cases, the logo can be placed over imagery if it is most effective to do so. In this case, the primary logo should be positioned on a spacious, light coloured area of the image.

The reversed logo should be positioned on a spacious, dark coloured area of the image (example: front page of this document). No complicated areas of the photography should be obscuring the logo for optimum legibility.

Typography

The typeface used in all wePresent printed material is Avenir. Please refer to the examples included in this document to see how they are used.

Our typeface is Avenir

WEIGHTS

Avenir Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Avenir Black
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Avenir Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Color

USAGE

The primary and secondary colours are the wePresent brand colours. Each product has been allocated a colour to help users identify them easily.

WP Light Blue

C	M	Y	K
68	17	0	0
R	G	B	
48	169	224	

#30A9E0

SECONDARY COLORS

WP Mid Blue

C	M	Y	K
84	35	2	0
R	G	B	
13	137	199	

#0D89C7

WP Dark Blue

C	M	Y	K
96	67	3	0
R	G	B	
12	94	168	

#005FA8

Dark Grey

C	M	Y	K
64	56	53	27
R	G	B	
90	90	90	

#5A5A5A

Light Grey

C	M	Y	K
0	0	0	10
R	G	B	
213	213	213	

#E7E7E7
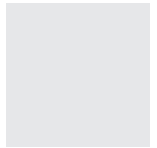
ALLOCATED COLORS

WP Light Blue

C	M	Y	K
68	17	0	0
R	G	B	
48	169	224	

#30A9E0

WiPG-1600

The **WiPG-1600** model is affordable and packed-full with features, including iOS AirPlay and touchscreen support. By using the existing IT network, this model is perfect for classrooms, meeting rooms, and small huddle spaces.

WP Dark Blue

C	M	Y	K
96	67	3	0
R	G	B	
12	94	168	

#005FA8

WiPG-2000

The **WiPG-2000** model has every-single feature we have packed inside. Part wireless presentation system, part media streamer, part perfection.

WP Orange

C	M	Y	K
5	54	100	0
R	G	B	
235	139	37	

#EB8B25

SharePod

The **SharePod** is a unique pairing solution to wirelessly connect any HDMI source into a wePresent environment. Pair the SharePod with a WiPG-2000, enabling seamless collaboration in meetings and classrooms.

WP Yellow

C	M	Y	K
1	28	93	0
R	G	B	
254	189	43	

#F8C128

AirPad

The AirPad is a unique pen/pad device that interacts with the onscreen annotation and whiteboard features of the **WiPG-2000**, allowing easy illustration and commentary over a presentation.

Elements

ELEMENTS

This example document shows some of the typical elements that are found on wePresent material.

LOGO

HEADER IMAGE

ILLUSTRATION-STYLE ICONOGRAPHY

TABLE STYLE

FOOTER

DOCUMENT TITLE

INTRODUCTION OVER EXTENDED PART OF IMAGE

SIMPLE ICONOGRAPHY

DISPLAYING WEBSITE ADDRESS

WiPG-2000

The **WiPG-2000** model has every-single feature we have packed inside. Part wireless presentation system, part media streamer, part perfection.

WINNER BEST SHOW InfoComm 2015

Top features

SEE ALL FEATURES ON REVERSE

Dual-Band Wireless Access Point
(2.4GHz and 5GHz) Broadcast an additional wireless SSID signal on either bandwidth, with full enterprise level encryption.

Onboard Video Streamer
Stream video files to the wePresent unit with full 1080p resolution and no latency.

1x4 Distribution
Projects one device to up-to 4 different wePresent displays.

OnScreen Annotation
During a presentation, write, draw and annotate on-screen using the built-in annotation overlay.

USB Document Viewer/ Media Player
Plays any document, image, audio and video file directly from your personal USB.

Gigabit LAN/ POE
Highest possible network speed. Power the wePresent units by ethernet cable.

SPECIFICATIONS	
Processor	800GHz
Standards	IEEE 802.11 a/b/g/n 2.4GHz/5GHz IEEE802.3 (10BASE-T) / IEEE 802.3u (100BASE-TX) / IEEE 802.3ab (1000BASE-T)
Protocol	TCP/IP, SNMP
IP Configuration	Automatic: DHCP, Manual: Static IP Address
Security	IEEE Standard 64/128 bit WEP/ WPA/ WPA2-PSK/ WPA-Enterprise/ WPA2-Enterprise AES 128bit data encryption, HTTPS encryption
Management	Web-based configuration, SNMP V3
Supported Output Resolution	VGA: SVGA (800x600)/ XGA (1024x768)/ WXGA (1280x768)/ WXGA (1280x800)/ WXGA (1360x768)/ WXGA+(1440x900)/ UXGA (1600x1200) HDMI: HD720p (1280x720)/ FHD1080i (1920x1080)/ FHD1080p (1920x1080)
Support Operation System	Windows 7/8/10 Mac OS X 10.9/10.10 Android 4 and above (MirrorOP Presenter, MirrorOp Sender for Galaxy) iOS 7 and above (MirrorOP Presenter, **iOS AirPlay**) Chromebook (MirrorOp Sender for Chromebook)
Power	External power adaptor DC 5V 2.6A, Power Over Ethernet
Interfaces	15Pin VGA, HDMI, RJ-45, USB2.0 x 3, LED Power Button, Reset Button, Stereo Phone Jack
Mechanical	Dimension: 159(W) x 91(D) x 29.9(H) mm, Weight: 275g
Certificate	FCC/ CE
Warranty	2 years

Dual Antennas

Audio out (3.5mm jack)

VGA Connector

USB Port

RJ-45

HDMI

Power Jack

Antenna

Front: Power Button (with auto-on), USB for AirPod, Bluetooth Mouse, or other HID device and USB Media Player

New MirrorOp software for Windows and Mac.

Multiple Display

MirrorOp receiver
Ready

Main Panel

Mini Panel

WWW.WEPRESENTWIFI.COM

Icons

USAGE

These icon sets were created to describe the features of the WiPG devices. The simple icon style is used when multiple features need to be shown in a small space. The more detailed icons are used when there is a lot of space available or only a few features need to be shown.

Conference Control

Enhanced USB Control

USB Document/Media Player

Multi-Touch Touchscreen Control

LAN Port

30fps

WebSlides

iOS Mirroring (AirPlay Support)

Quadrant Display

iOS Mirroring (AirPlay Support)

SharePod Support

Wireless Access Point

Cross Platform

Interactive Whiteboard
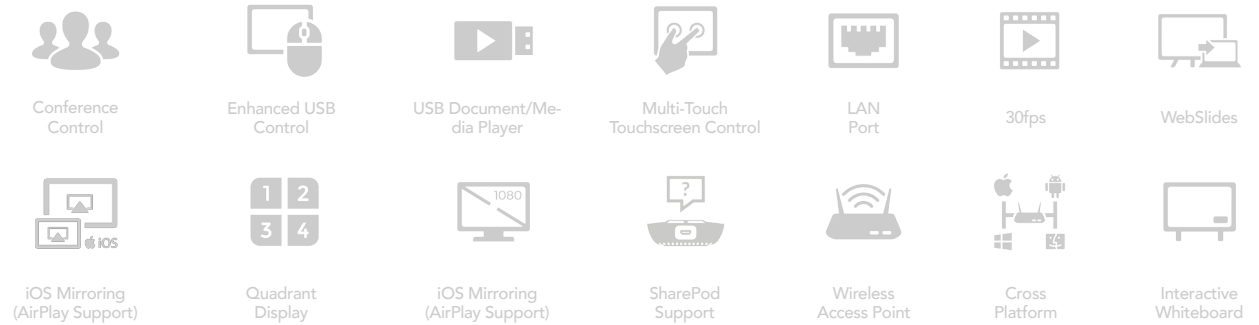
CROSS PLATFORM

DETAILED ICON STYLE EXAMPLES

Cross Platform

Wireless Access Point

Quadrant Display

USB Guest Access

64-User Queue

1080p Resolution
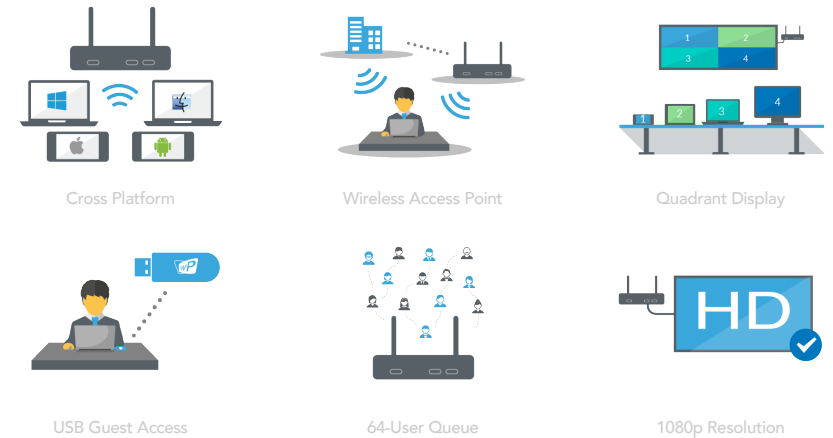
Illustration

ISOMETRIC STYLE

This is our house illustration style which is used when detailed information needs to be explained visually, such as how the wePresent works.
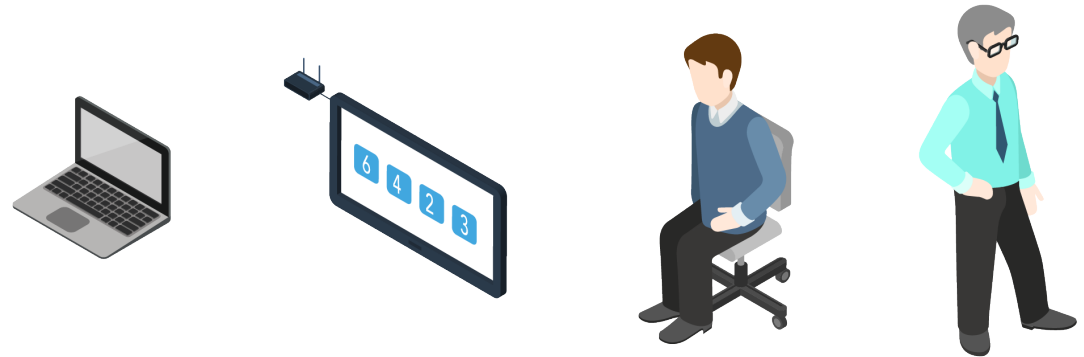
ILLUSTRATION IN USE

Photography

BRAND IMAGERY

There are 3 sets of photography:
Corporate, Education and Product.
The Corporate and Education shows
are taken from different perspectives
of people engaging with wePresent
technology.

Where possible, the product
shots must include a screen in the
background to give context.
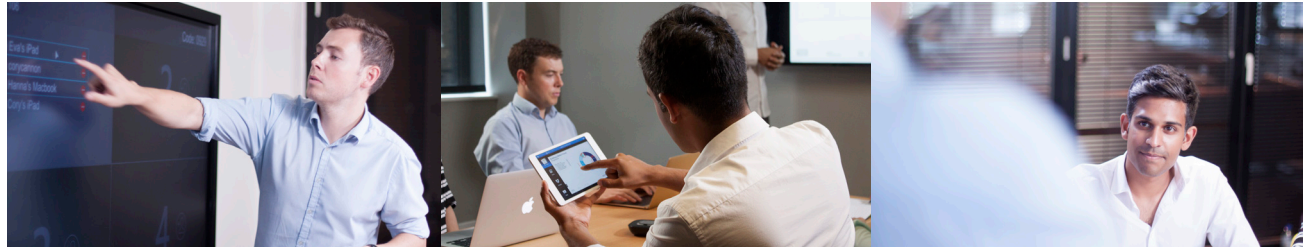
EDUCATION PHOTOGRAPHY

PRODUCT PHOTOGRAPHY

Photography

PLACEMENT

The photographs have been taken using a high depth of field which gives a slightly blurred out background. The lack of detail in these areas makes it more suitable apply text over the top. Where necessary, photographs are extended outwards to create copy space.