

PRINT PORTFOLIO

Leaflets / Flyers





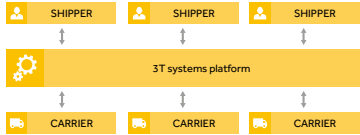
Our expertise and shared resources

Carrier Partners


The 3T Symphony carrier network is made up of those carriers that can provide the best service and price combination to meet 3T's transport requirements. With customers based throughout the UK, there are few regions in which 3T do not have regular transport activity. Our approach is to provide a fair opportunity to our carrier partners to obtain transport flows that help them manage their volume fluctuations and reduce empty running. We have no carrier bias – our objective is to ensure the best price and service combination for our clients. At 3T, we are unique in that we do not have any interest in running our own vehicles, so all traffic is available to our carriers.

Single point of contact, multi carrier expertise

3T Symphony enables clients to take advantage of 3T's carrier network. 3T Symphony offers regional carrier pricing for a national carrier service standard and a system infrastructure via one single point of contact.



- Management information
- Collaborative planning
- Carrier invoice control
- Service level measure
- Cost control
- Tracking order references
- Carrier selection & allocation
- Lead time control
- End to end visibility

+ 44 (0) 116 2824 111 www.3t-europe.com/symphony


National network of Integrated carriers

The 3T Symphony carrier network comprises a flexible core base of UK based regional hauliers offering FMCG transport services anywhere in the UK. The network is managed centrally by 3T. Using 3T's system and service delivery expertise, the network is set up to provide industry leading service standards for on time delivery, POD provision and event management, as well as offering the most cost effective transport tariff.

Integrated Systems

It is 3T's unique transport management system that holds the key to the success of the 3T Symphony carrier network. The system integrates with both customer and carrier to ensure a seamless flow of information, providing full visibility to all parties in the transport process. The systems help reduce administration for both customer and carrier, and speed up the flow of information, providing greater visibility than any other transport network operating in the market.

Multi carrier solutions

3T Symphony is independent of any 3PL carrier and can offer its clients the optimum carrier solution for each activity. Introducing additional carriers into a client's business whilst delivering a better rate potentially increases administration and complexity within the business. 3T Solo enables 3T to simplify the complexity and create a single platform for all of a client's transport activity.

Problems solved by 3T Symphony

- Reversing the trend of the increasing cost of transport
- Single point of contact for transport
- Reduced administration in transport
- Outsourced solution for transport
- Reducing carrier availability
- Eliminating poor and disjointed systems in transport

For more information or to schedule a demo:


+ 44 (0) 116 2824 111





or visit:

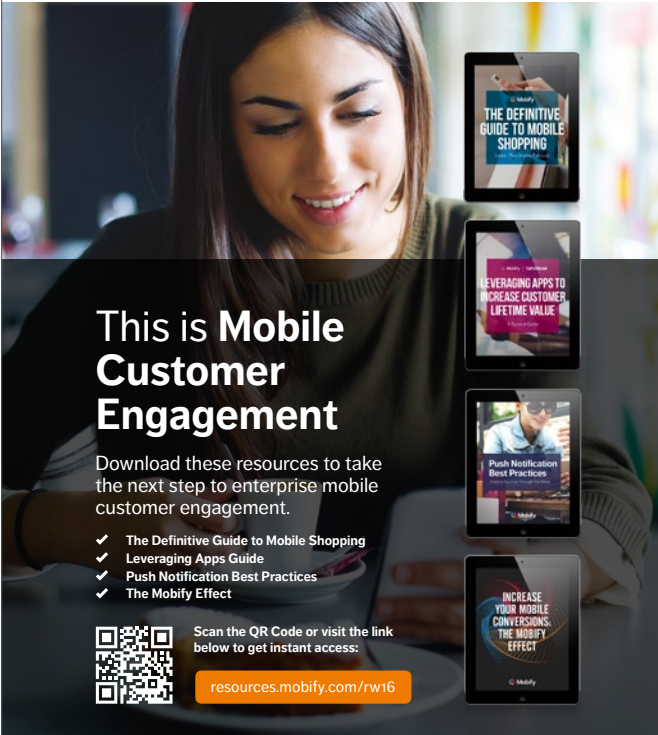
www.3t-europe.com/symphony



3T Group, 5 Smith Way, Grove Park, Enderby, Leicester, LE19 1SX


 Screens
  Conversations
  In-Store
  Locations



This is Mobile Customer Engagement


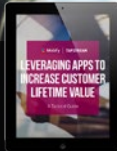
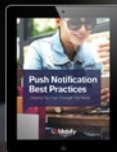

Download these resources to take the next step to enterprise mobile customer engagement.

- ✓ The Definitive Guide to Mobile Shopping
- ✓ Leveraging Apps Guide
- ✓ Push Notification Best Practices
- ✓ The Mobify Effect



Scan the QR Code or visit the link below to get instant access:

resources.mobify.com/rw16

Get in touch to arrange a consultation: **+44 0118 9000715**
For more information visit www.mobify.com




Mobile Marketing and Mobify would like to invite you to join them...

For an exclusive private-dining experience taking place on the **14th April** at the **award-winning Benares Restaurant, Mayfair**.

Location Benares, Mayfair
Date April 14th 2016
Time 6.45 Drinks, 7.30 Dinner




Focusing on **'The Art of Great Mobile Conversation'**, the evening promises to be an engaging and informative event, with attendance from senior retail marketing and trading executives. The **dinner will start at 7:30pm**, with you more than welcome to join us for **drinks from 6:45pm**.

We would be delighted if you could join us and hope to see you on the 14th!

Let us know if you're attending:
RSVP to emeamarketing@mobify.com stating whether you will be attending and any dietary requirements.

Attending the Mobile Marketing Retail Summit?
Please note there will be a 2-3 hour interval between the end of the Retail Summit and the evening's proceedings.



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