


DIGITAL PORTFOLIO

# HTML E-mail Newsletters



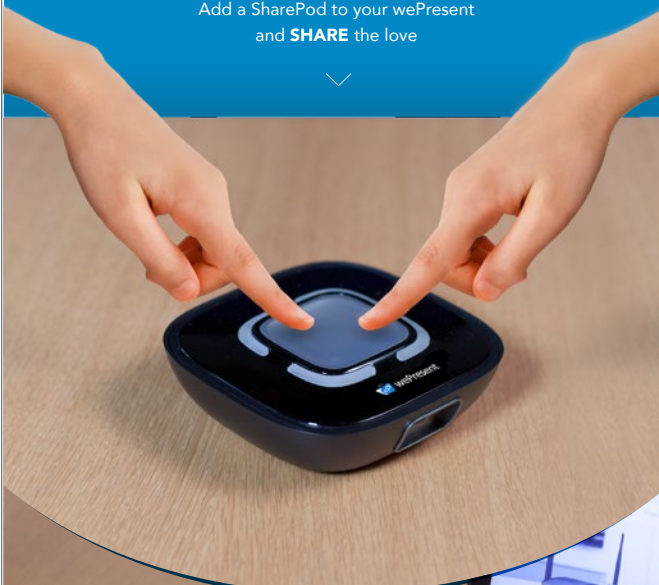



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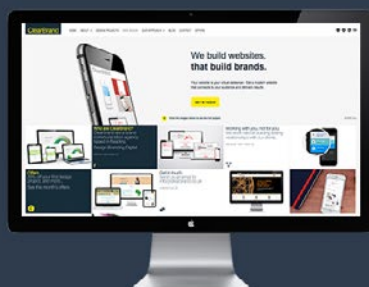


## Building websites, that build brands.

Hi there. Josh from ClearBrand here. ClearBrand are a **graphic design, website and branding agency** in central Reading. This month we're sharing some websites we've been working on...

Maybe you run your own business? are part of a band? fancy starting a jewellery business? or have a blog you're proud of...

ClearBrand can help you to create a website for your project that looks and works great and will last the test of time, all at an affordable price.



[SEE OUR WEBSITES](#)

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## Why have a website from ClearBrand?

Your website is your virtual salesman. It's available 24/7 and is a way to communicate to the world who you are and what you do. We offer a complete service from website design to build into a responsive, user friendly and good looking website.

Once built and ready to go your website will be submitted to major search engines with appropriate titles and keywords to make your site easy to find and search engine friendly.

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## Offers

20% off your first design project, discounts, free hosting & more...

See this month's offers:

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**Mobify**

How ready is your business for mobile's retail takeover?

Goldman Sachs estimates that by the end of 2018, **global mobile commerce** alone will total **£.411 billion**.



Winning your share of today's market demands a well planned, well executed **mobile-first** strategy that can capture and convert consumers wherever they are, and whenever they're thinking about your brand.

**Be honest.**

Is your business equipped to claim its fair share of that **£411 billion** mobile shopping pie?



Is your brand offering a fully integrated, mobile-first shopping experience to its customers?



**Don't lose out.**

Empower your business by learning how to identify and implement a mobile strategy that's right for **you**.


For high-level insights and concrete tactics to help you build an adaptive mobile strategy and an engaging, revenue-generating



**Don't lose out.**

Empower your business by learning how to identify and implement a mobile strategy that's right for **you**.

For high-level insights and concrete tactics to help you build an adaptive mobile strategy and an engaging, revenue-generating mobile presence, **download** two influential White Papers in one:



**DOWNLOAD**

**The Definitive Guide To Mobile Shopping: Learn, Plan, Invest, Execute**

- ✓ Increase your understanding of the global mobile shopping landscape
- ✓ Discover what the growth of mobile shopping means for your digital strategy
- ✓ Understand what a successful mobile strategy looks like, how to secure management buy-in and what metrics to use to measure success
- ✓ Identify the questions you'll need to ask to find the right mobile solution for your business
- ✓ Get insight into how to design a mobile shopping experience that will delight customers using design best practices that have helped global retailers increase their revenue by millions

**Leveraging Apps To Increase Customer Lifetime Value**

- ✓ The new metric of retail success: Customer Lifetime Value (CLV)
- ✓ How apps act as a key driver of CLV and mobile commerce at large
- ✓ What infrastructure is needed to successfully launch your app
- ✓ How to build apps that are easy to use, valuable to engage with and worth returning to again and again

**Download this must-read, two-in-one white paper now**

**DOWNLOAD**

For more information about **Mobify**, please visit us at [mobify.com](http://mobify.com) or contact us via email [retailweek@mobify.com](mailto:retailweek@mobify.com) or telephone +44 (0)1189 000 715

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