

ClearBrand Website Audit

Understand how your website is visually and technically perceived.

Our website audits could highlight areas where you could potentially enhance your website to drive value, and ultimately deliver tangible results to your business.

Features	Free Audit	Pro Audit (Paid service)
Website Speed Optimization Assessment	✓	✓
Top 5 Organic Keywords Assessment	✓	✓
Website Speed Optimization Assessment	✓	✓
Responsivity and browser Assessment	✓	✓
Visual audit and Brand identity application	✓	✓
Sitemap and navigation Assessment	✗	✓
Keyword Research & Selection Assessment	✗	✓
Conversion assessment including calls to action & click through	✗	✓
Title Tag Optimization Assessment	✗	✓
Description Tag Optimization Assessment	✗	✓
Internal Pages Meta tags Assessment	✗	✓
Images Alt Tags Optimization Assessment	✗	✓
Anchor Tags Optimization Assessment	✗	✓
Content Optimization Assessment	✗	✓
Heading Tags Optimization Assessment	✗	✓
Keyword density Assessment	✗	✓
SEO Friendly URL's Assessment	✗	✓
Google/ Bing/Yahoo Webmaster Assessment	✗	✓
Google Analytic Assessment	✗	✓
Optimization of sitemap.xml, ror.xml, urllist.txt, info.txt, Robots.txt Assessment	✗	✓
Basic requirements Assessment – including Favicon	✗	✓
W3C validation checkup Assessment	✗	✓
Current Organic Traffic Status Assessment	✗	✓
Mobile Optimization Assessment	✗	✓
Social Base & Social Engagement Assessment	✗	✓

ClearBrand
Website Audit

Audit

Audit Results

- ✓
- ✓
- ✓
- ✓
- ✓

Audit Results

- ✓
- ✓
- ✓
- ✓
- ✓

Pro Audit

Our Recommendations

- ✓
- ✓
- ✓
- ✓
- ✓

Contact us today +44 (0)118 959 9284 | info@clearbrand.co.uk
clearbrand.co.uk

PRO Audit – Features and Pricing

<p>Website Report</p> <p><i>Pinpoint areas of strength, weakness, opportunities for the website. Highlight potential areas of website development. Our audit and recommendations in a discovery report.</i></p>	<p>Pricing £395+VAT</p>
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